



# The Future of **Mobility**

ADKS

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# Executive Summary

## Situation

Leader in radar technology with operations starting in 2015

Product has yet to be manufactured at scale

Robotaxis are natural customers but most operate sub-scale globally

## Questions

Which US Robotaxi company to partner with?

What is the value proposition of Arbe to the Robotaxi company?

What is the impact on volumes, revenues and profits in the partnership?

How would the partnership be ESG compliant?

## Recommendations

Partner with Waymo to make Arbe's technology ubiquitous

Target Waymo + Arbe together dominating the ridesharing market on the Waymo One / Lyft / Uber platforms

Focus on driving efficiency of Waymo + Arbe cars to reduce CO2 emissions

## Impact by 2030 for Waymo + Arbe

**\$3.6bn**  
revenues

**\$2.5 bn**  
Operating margins

**15,000 tonnes**  
Reduction in CO2 Emissions

**30%**  
AV market share

**70%**  
margin %

## Impact by 2030 for Arbe

**\$120mn**  
~ 20% additional revenues

**\$50 mn OPEX**  
Offset by investment by Waymo

**45%**  
Operating margins

# Arbe faces several challenges in meeting its stated strategic goals

## Strategic Goals



### Enter and Dominate the US Market

- First nation adopter of Autonomous Vehicle (AV) technology
- Tap into the largest shared mobility economy



### Partner with a US-based Robotaxi firm

- Tap into shared mobility companies as first adopters
- Scale rapidly, accelerate path to steady state operating margins of 40%+ with ecosystem partners



### Reduce CO2 Emissions and work closely with regulators

- Leverage technology & data to improve efficiency of mobility
- Improve safety of cars with breakthrough technology

## Challenges

Experimental technology in early commercialization

Perceived competition from adjacent technologies, e.g., cameras, LiDAR

Low/decreasing adoption of robotaxis within top US shared mobility companies

Nascent market => unknown scalability, revenues and margins

Upfront investment necessary to set up co-located factory in the US

# We analysed the robotaxi supply chain in the US, and believe Waymo is Arbe's best partner

"The best course of action is to target an AV integrator since they offer AV subscriptions to rideshare platforms." - Expert interview<sup>[1]</sup>



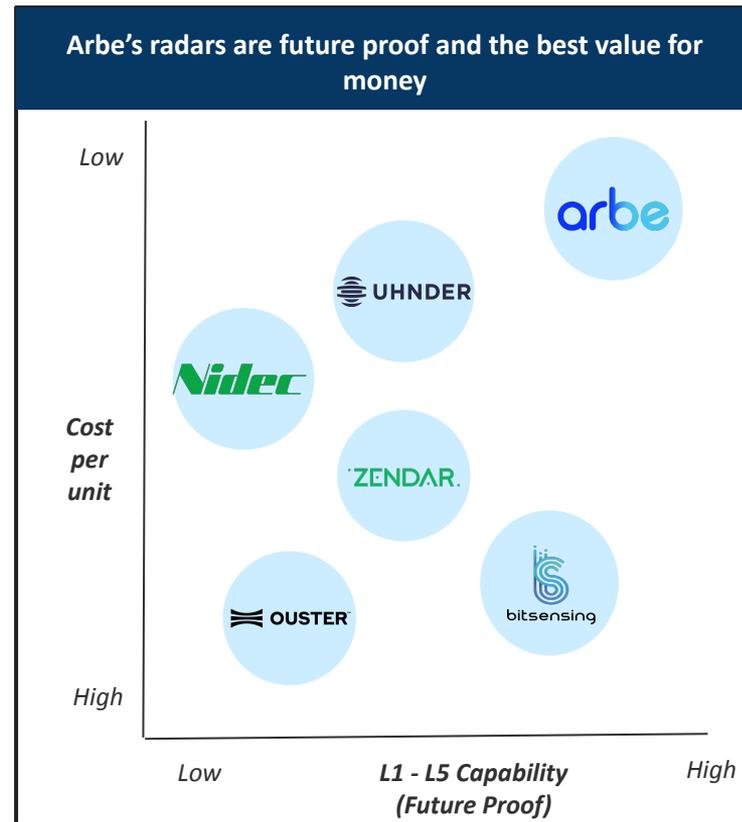
- |   |   |  |
|---|---|--|
| <ul style="list-style-type: none"> <li><span style="color: red; font-size: 2em;">✗</span> Core business not contingent on AVs</li> <li><span style="color: red; font-size: 2em;">✗</span> Very long development cycles</li> <li><span style="color: green; font-size: 2em;">✓</span> Could eventually partner with Waymo</li> </ul> | <ul style="list-style-type: none"> <li><span style="color: green; font-size: 2em;">✓</span> Key champion and early adopter of AV technology</li> <li><span style="color: green; font-size: 2em;">✓</span> Already offers subscriptions to ridesharing platforms</li> <li><span style="color: green; font-size: 2em;">✓</span> Most advanced AV company today with L3-4 cars</li> <li><span style="color: green; font-size: 2em;">✓</span> Extremely powerful parent (Alphabet) with deep pockets</li> </ul> | <ul style="list-style-type: none"> <li><span style="color: red; font-size: 2em;">✗</span> High marketing costs, competition and eroding margins question sustainability</li> <li><span style="color: red; font-size: 2em;">✗</span> Still a relatively nascent industry, winner unknown</li> <li><span style="color: red; font-size: 2em;">✗</span> Lack of commitment to the AV market</li> <li><span style="color: green; font-size: 2em;">✓</span> Waymo only player with aspirations to become a full AV platform</li> </ul> |
|---|---|--|

Sources: [1] Appendix A

# Arbe is the undisputed global technology leader in AV radars

**Arbe offers the best and most flexible automotive vision technology globally**

	 <b>ARBE RADAR<sup>[1]</sup></b>	 <b>OUSTER LIDAR<sup>[2]</sup></b>	 <b>UHNDER RADAR<sup>[3]</sup></b>	 <b>NIDEC CAMERA<sup>[4]</sup></b>
<b>Criteria prioritized by industry experts</b> Do the sensors image with sufficient range?	✓	✓	✓	✓
Do the sensors output in 4K quality?	✓	✗	✗	✗
Do the sensors track movement?	✓	✓	✓	✓
Can the sensors differentiate between objects?	✓	✗	✓	✓
Do the sensors eliminate false alarms?	✓	✗	✗	✓



Sources: [1] Arbe Robotics [2] Ouster [3] Uhnder [4] Nidec Technology

## A Waymo-Arbe partnership could eventually be the most dominant Robotaxi company in the US

### Arbe can help Waymo leapfrog into L5 compliance

- ✓ 100x more detailed image through high resolution radar sensing technology
- ✓ Almost ZERO false alarms
- ✓ Unique ability to identify a variety of objects under a variety of driving conditions

L5



L4



L3



L2



L1

### The Waymo+Arbe partnership can scale to 400k cars in just 8 years

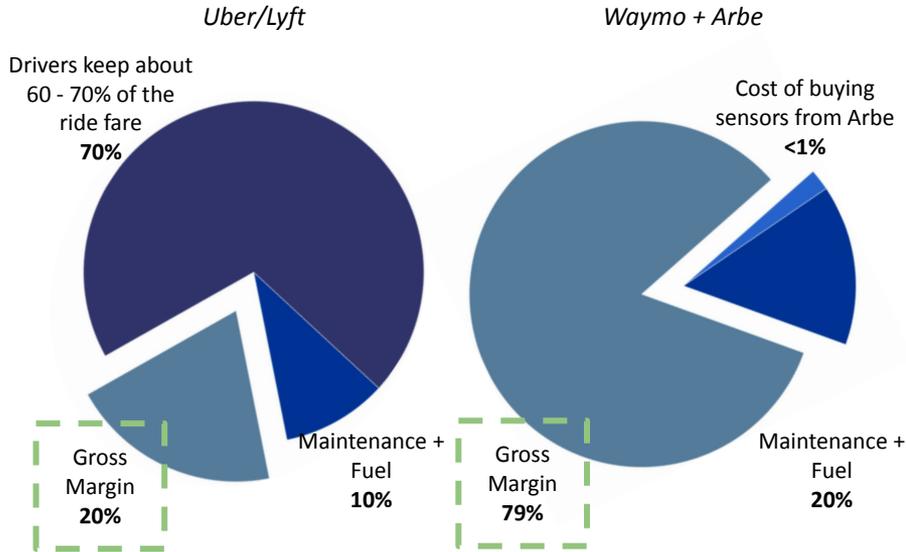
	2022	2030
Partnership structure	Fleet supplier to Lyft <sup>[1]</sup> and Uber <sup>[2]</sup>	Independent robotaxi company <sup>[3]</sup>
No. of annual rides in the US ridesharing market (mn)	1,400**	2,400
Waymo + Arbe ridesharing market share	0.64%	10%
Average ride shares per car per day	8-10	15-20
Number of Waymo cars on road	3,000	<b>4,00,000</b>
Average fare per ride	\$15	\$15
Take-rate for Waymo+Arbe*	100%	100%
Total revenue (\$ mn)	\$135	<b>\$3,600</b>

Sources: [1] Lyft [2] Uber [3] Appendix C

\*versus 20% take-rate in traditional ridesharing with drivers \*\*1.4bn = Uber + Lyft (Lyft is ¼ Uber) with an average ride at \$25

# The partnership could structurally be the most profitable and ESG compliant Robotaxi company in the US

## Waymo + Arbe robotaxis could be 4x as profitable as traditional shared taxis<sup>[1]</sup>



Fare per year = \$15 \* 10 trips per day \* 300 days = \$45,000; Cost of buying sensors per car = \$150; % of buying sensors per car = 150/45,000 = 0.3%; Cost of Maintenance + Fuel = 20%

## L3+ robotaxis will be the best equipped to meet ESG norms

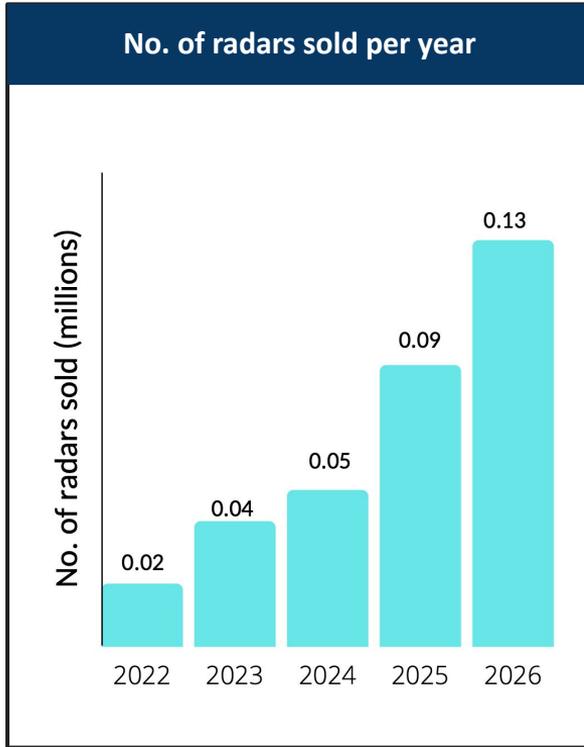
1 Better efficiency results in better car mileage

“With an increasing number of AVs on the road with fully optimised movement, we will find fewer emissions and better mileage for vehicles.” - *Expert Interview*<sup>[2]</sup>



Sources: [1] Appendix C [2] Appendix A

# Financials<sup>[1]</sup>: Waymo + Arbe partnership



### Financials

Total Revenues (\$ mn)		
Bear	Base	Bull
719	753	796

Operating Margin %		
Bear	Base	Bull
40%	40%	41%

### Potential Operating Expenditure for a manufacturing facility

	2022	2023	2024
Revenue (\$ mn)	\$15.2	\$80.9	\$175.5
Operating Margin %	-147%	16%	30%
Operating Expenditure %	247%	84%	70%
Total Operating Expenditure (\$ mn)	\$37.5	\$68	\$122.9

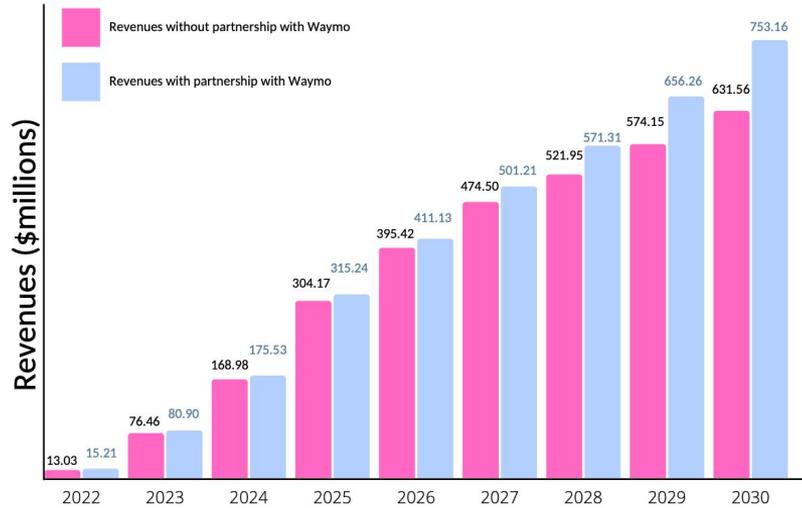
Cumulative Operating Expenditure for initial 3 years ~ \$230 mn

Capital Expenditure - Cannot be estimated without more conversations with management

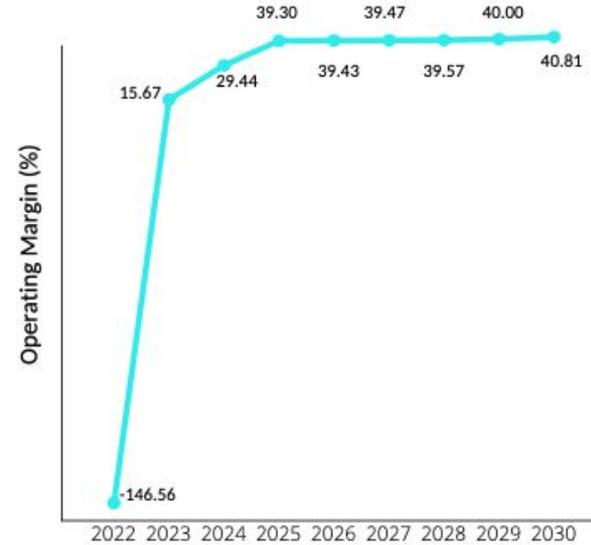
Sources: [1] Appendix C

# Financials<sup>[1]</sup>: Arbe standalone

We expect a 20% uptick in Arbe's revenues from the Waymo partnership



Operating Margins Breakdown



Sources: [1] Appendix C

# Risks and Mitigations

Risks	Likelihood	Impact	Mitigations
Continuing negative safety perception of AVs			<ul style="list-style-type: none"> <li>• New and constant updates in our tech and sensors</li> <li>• Leverage significant driving data collected over the years to help reduce error rates</li> <li>• Run a nationwide public campaign with Waymo educating users about safety and affordability of AVs</li> </ul>
Lack of adoption of AVs by ridesharing platforms			<ul style="list-style-type: none"> <li>• Accelerate scaling up of the Waymo One ridesharing platform</li> <li>• Run a nationwide public campaign with Waymo educating users about safety and affordability of AVs</li> </ul>
Semiconductor shortage impacting manufacturing			<ul style="list-style-type: none"> <li>• Smaller manufacturers to create flexible supply chains</li> <li>• Create higher inventories, anticipating future shortages</li> <li>• Waymo has a large and dominant parent we can rely on</li> </ul>
Loss of drivers' jobs creating political noise			<ul style="list-style-type: none"> <li>• Introduce employee-training programs to upskill drivers into maintenance, customer support and administrative roles</li> <li>• Leverage Google's reach, resources and publicity muscle to provide these opportunities</li> </ul>

# Synthesis



## Impact on partnership by 2030

**400,000** Fleet size (unit AVs)

**15,000** tonne decrease in CO2 emissions

**\$3.6 bn** Total Revenues

**\$2.52 bn** Profit

## Impact on Arbe by 2030

**\$753 mn** Total Revenues

**41%** Operating Margin

**14%** Consistent YoY Growth in Revenue

**1.04 mn** Number of radars sold

## Key Enablers

1

Target setting up a manufacturing base-of-operations near Waymo's (Google) base

2

Invite Waymo to be a strategic investor in Arbe to fund initial OPEX+CAPEX

Thank you!



# Appendix

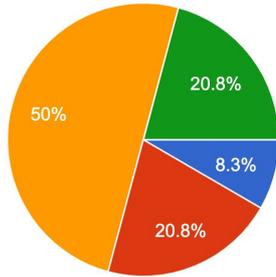
1. *Expert Interviews*
2. *Primary Research Survey*
3. *Financials*

<i>Expert Name</i>	<i>Role</i>	<i>Experience (Companies)</i>
Jubin Verghese	CEO	Gegadyne
Vivek H	Founder	Bounce
Ranjith Unnikrishnan	Computer vision scientist	Lyft
Subodh Sangwan	Operations, South and East India + Sri Lanka	Uber
Ashwin Limaye	Product manager	Google / Waymo
Anindya Sundar Das	Designing services	Uber

## Appendix B – Primary Research Survey

How far away do you think autonomous vehicles are?

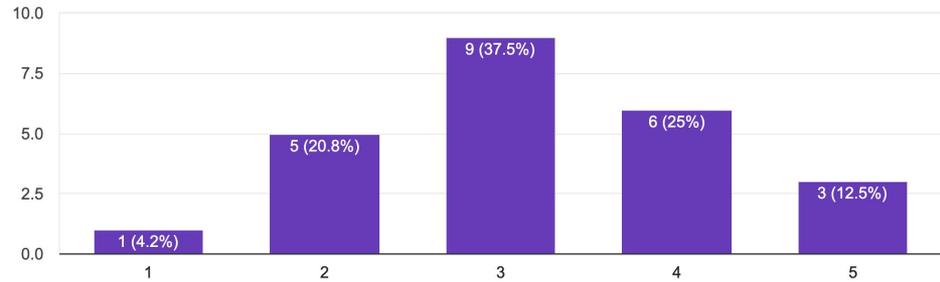
24 responses



- Today
- 2 - 3 years away
- > 5 years away
- > 10 years away

How safe do you think are autonomous vehicles?

24 responses



## Appendix C.1 – Financial Models

Details	2019A	2020A	2021P	2022P	2023P	2024P	2025P	2026P	2027P	2028P	2029P	2030P
Overall US Automobile Market For Passenger Cars (mn units)	4.70	3.40	5.45	5.89	6.36	6.87	7.42	7.71	8.02	8.34	8.68	9.02
Sales Growth over last year (Year 2021 is taken as 16% growth over 2019)			16%	8%	8%	8%	8%	4%	4%	4%	4%	4%
Levelwise Breakup of Autonomous car in (%)												
Level 3			2.02%	2.53%	3.18%	3.99%	5.00%	6.39%	8.16%	10.42%	13.31%	17.00%
Level 4			0.14%	0.22%	0.37%	0.61%	1.00%	1.43%	2.05%	2.93%	4.19%	6.00%
Level 5			0.01%	0.02%	0.05%	0.06%	0.07%	0.13%	0.19%	1.20%	2.19%	1.82%
Levelwise Breakup of Autonomous car in units Mn (Addressable Market)												
Level 3			0.11	0.15	0.20	0.27	0.37	0.49	0.65	0.87	1.15	1.53
Level 4			0.01	0.01	0.02	0.04	0.07	0.11	0.16	0.24	0.36	0.54
Level 5			0.001	0.001	0.003	0.004	0.005	0.010	0.015	0.10	0.19	0.20
Yearwise Levelwise Sales Growth												
Level 3				35%	35%	35%	35%	33%	33%	33%	33%	33%
Level 4				78%	78%	78%	78%	49%	49%	49%	49%	49%
Level 5				100%	200%	33%	25%	100%	50%	567%	90%	5%



## Appendix C.3 – Financial Models

	2019A	2020A	2021P	2022P	2023P	2024P	2025P	2026P	2027P	2028P	2029P	2030P
Revenue from sellings radars to Waymo				2.19	4.44	6.55	11.07	15.71	26.70	49.36	82.12	121.59
Arbe Total Consolidated revenue				15.21	80.90	175.53	315.24	411.13	501.21	571.31	656.26	753.16
YoY Growth %					431.79%	116.97%	79.60%	30.42%	21.91%	13.99%	14.87%	14.76%
Arbe Total Operating Margin (\$mn)				(22.30)	12.68	51.68	123.88	162.10	197.81	226.06	262.51	307.34
YoY Growth %					156.86%	307.62%	139.73%	30.85%	22.03%	14.28%	16.12%	17.08%
Operating Margin (%)				-146.56%	15.67%	29.44%	39.30%	39.43%	39.47%	39.57%	40.00%	40.81%
Total Consolidated Costs					68.22	123.85	191.36	249.04	303.39	345.26	393.76	445.81